Alejandro S. Rico
Graphic Designer/Illustrator

(301) 648-3433

AlejandroSRico@gmail.com

Design Portfolio | www.AleRico.art

Art Social Media | instagram.com/RetroAleStudio

Education:

Marymount University - Bachelor of Arts, Graphic Design (3.5 GPA), ...Graduated, Fall 2023
- Dean's List, Fall 2021 - Spring 2022
- PSAid, PSA digital video design finalist (www.psaid.org/peoples-choice-digital-image)

Montgomery College - Associates of Art, Illustration, ...Graduated, Summer 2021
- Dean's List, Spring 2020 - Summer 2021
- Vice President of Art Society Club

Design Experiences:

Michaels Custom Framer ....Aug 2020-Present
- Developing on-spot design implementation
- Communicating design to non-artistic clients
- Advertising design and quality to clientele
- Strategisting and problem-solving for best visual design

Freelance Illustrator 2019-2022
- Designing character portraits
- Adapting to different art styles
- Developing professional client relations

Illustration TA at Montgomery College ....Aug 2021-Jan 2022
- Clarified student design questions
- Lechuring about composition and color theory
- Illustrating assets for class lechures

Projects:

RetroAleStudio Instagram (instagram.com/retroalestudio) 2018-Present
Ellevera Youtube Channel .... July 2023-Feb 2024
GameOn bar+arcade Re-branding University Project.. . March, 2023
Character Illustration for Podcast client..October, 2022
Mascot Illustrator for Artway Alliance..February, 2022
Visual Game Assets - LudumDare49 - 72hr Game Jam ....October, 2021

Skills:

Fluent Spanish/English Bilingual
Illustration
- Character Design | Digital Painting | Adobe Photoshop | ClipStudio Paint | Adobe Lightroom | 2D Animation

Graphic Design
- UI/UX | Branding | Print Design | Advertising | Adobe Indesign | Adobe Illustrator

Programing Knowledge
- JavaScipt | HTML | Adobe After Effects (script expressions)

Social Media Marketing
- Expanding Viewer Engagement | Understanding of Current Trends | Marketing Strategies

Video Editing/Motion Graphics
- Editing for Social Media | Longform/Shortform Video Editing | Creating Adobe Premiere Pro Templates