

Alejandro S. Rico

Graphic Designer/Illustrator



(301) 648-3433



AlejandroSRico@gmail.com



Design Portfolio | www.AleRico.art

Education

Marymount University - Bachelor of Arts, Graphic Design (3.5 GPA), Expected, Fall 2023

- Dean's List, Fall 2021 - Spring 2022
- PSAid, PSA digital video design finalist (www.psa.org/peoples-choice-digital-image)

Montgomery College - Associates of Art, Illustration, Graduated, Summer 2021

- Dean's List, Spring 2020 - Summer 2021
- Vice President of Art Society Club

Design Experiences:

Freelance Illustrator, 2019-Present

- Designing character portraits
- Adapting to different art styles
- Developing professional client relations

Michaels Custom Framer, Aug 2020-Present

- Spontaneous color matching
- Communicating design to non-artistic clients
- Advertising design and quality to clientele

Illustration TA at Montgomery College, Aug 2021-Jan 2022

- Clarified student questions
- Lectured about composition and color theory
- Illustrated assets for class lectures

Projects:

RetroAleStudio Instagram ([instagram.com/retroalestudio](https://www.instagram.com/retroalestudio)), 2018-Present

Ellevera Youtube Channel, July 2023-Present

GameOn bar+arcade Re-branding University Project, March, 2023

Character Illustration for Podcast client, October, 2022

Mascot Illustrator for Artway Alliance, February, 2022

Visual Game Assets - LudumDare49 - 72hr Game Jam, October, 2021

Skills:

Fluent Spanish/English Bilingual

Illustration

- Character Design | Digital Painting | *Adobe Photoshop* | *ClipStudio Paint* | *Adobe Lightroom*

Graphic Design

- UI/UX | Branding | Advertising | *Adobe Indesign* | *Adobe Illustrator*

Programming Knowledge

- JavaScript | HTML | *Adobe After Effects* (script expressions)

Social Media Marketing

- Expanding Viewer Engagement | Understanding of Current Trends

Video Editing/Motion Graphics

- Editing for Social Media | Longform/Shortform Video Editing | Creating *Adobe Premiere Pro* Templates